

Press Images

Nike: Form Follows Motion

21 September 2024 – 4 May 2025

Vitra Design Museum, Weil am Rhein



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Publication »Nike: Form Follows Motion«
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04
Moon Shoe, Handmade by Bill Bowerman as one of the first shoes with Nike's waffle sole, 1972
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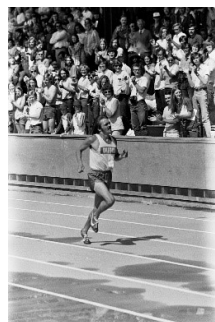
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Leather Cortez, Blue Ribbons Collection, 1972
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06
Windrunner of the US team at the Olympic Games in Moscow, 1980
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07
Drawing of the original Swoosh Design, Carolyn Davidson, 1972
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08
Steve Prefontaine at the Pac-8 Championships, Eugene (USA), 1973
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09
Oregon Waffle Trainer, 1973
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10
Phil Knight and Bill Giampetro at first Nike plant in Exeter (USA), 1974
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11
Nike Chain Link Track and Field Warm-Up, 1976
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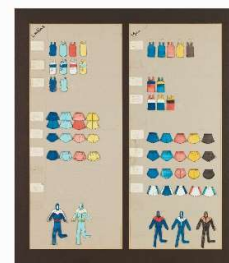
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Athletics West Singlet, 1977
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»Nike Sport Shoes« poster, featuring Tennessee State Tigerbelles, 1978
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»Hot Waffles for Sale« poster, featuring Nike Waffle Trainers, 1978
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First apparel line, framed collage, Diane Katz, 1979
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Vulcan Last made by Bill Bowerman, 1980
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17
Publicity shot of Bill Bowerman in his workshop at the Eugene Lab, 1980
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Early Mechanical Shox Prototype, 1981
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19
Sketch of Air Max, Tinker Hatfield, 1986
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»On Your Feet or In Your Face« poster,
Nike Air Force, 1986
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Andre Agassi wins the Wimbledon
Championships, 1992
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22
Swoosh Hat, worn and signed by Andre
Agassi, 1996
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23
Production elements for Foamposite
Basketball Shoe, 1997
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24
Cathy Freeman winning gold in the
Women's 400m Final at the Olympic
Games in Sydney, 2000
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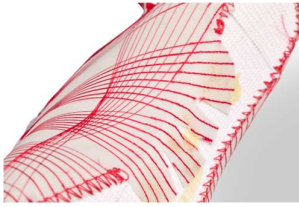
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Serena Williams, US Open, New York, 2004
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Studded Tank made for Serena Williams
for the US Open, 2004
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Flywire Prototype, appr. 2006
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Detail of Flywire Prototype, appr. 2006
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Shelly-Ann Fraser-Pryce at the Nike Sport Research Lab, Beaverton (Oregon), 2014
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30
VaporMax Air Bag, 2016
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31
3D grown shoe from the experimental series »The Nature of Motion«, Nikita Troufanov, 2016
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32
»Zoom Vaporfly Elite« poster, with Eliud Kipchoge attempting to break the 2-hour marathon barrier, »Breaking2«, 2017
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Sketches for Nike Victory Swim Collection, 2019
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Space Hippiie 03, 2020
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Detail of Space Hippiie 03, 2020
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Nike Premier x Comme des Garçons, 2021
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Endurance Test Track, Nike Sport Research Lab, Beaverton (Oregon), 2022
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LeBron James full-size basketball court, Nike Sport Research Lab, Beaverton (Oregon), 2022
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UV oven inside the Advanced Product Creation Center (APCC), Beaverton, Oregon, 2024
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Various lasts, jigs, silicon pads and fixtures, Advanced Product Creation Center (APCC), Beaverton, Oregon, 2024
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Tabletop covered with objects from Frank Rudy who invented the Air Technology, Department of Nike Archives (DNA), Beaverton, Oregon, 2024
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Bodysuit, LeBron James Innovation Center, Beaverton, Oregon, 2024
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Vacuum-forming machine, Advanced Product Creation Center (APCC), Beaverton, Oregon, 2024
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Documents wait to be refiled at the Department of Nike Archives (DNA), Beaverton, Oregon, 2024
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Rolling stacks, Department of Nike Archives (DNA), Beaverton, Oregon, 2024
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View into the Department of Nike
Archives (DNA), Beaverton, Oregon,
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